

Chapter

8

# Time to get started.

Set up a personal demo and set your MS Teams users free.



# Seize the opportunity.

In the work-from-anywhere world, there's real opportunity to streamline communications, connect employees with the world, and improve productivity. For organisations that rely on Microsoft Teams, seizing this opportunity is easier, and more affordable, than you think.

Here are some key insights we've covered as we explored voice services for Microsoft Teams:



Ubiquitous, seamless communications tools have gone from nice-to-have to business-critical. Forward-thinking organisations are rolling out work-from-anywhere strategies that acknowledge the importance of convenience, context, and speed of communications. For Microsoft Teams customers, this means minimising the **cognitive burden of switching between apps** and integrating internal and external communications in the apps people already use.



When it comes to providing voice services for Microsoft Teams, convenience is king and context is queen. The trick, however, is making sure you get the best of both by using the Microsoft Teams dialler your users are familiar with, combined with direct routing-based phone services.



While you might hope that Microsoft offers robust, flexible voice services for MS Teams, the reality is that Microsoft just doesn't have the quality and flexibility in voice services that most organisations want or need.



8x8 is currently the only vendor that provides both ease of use in a voice solution, combined with ease of deployment and administration.



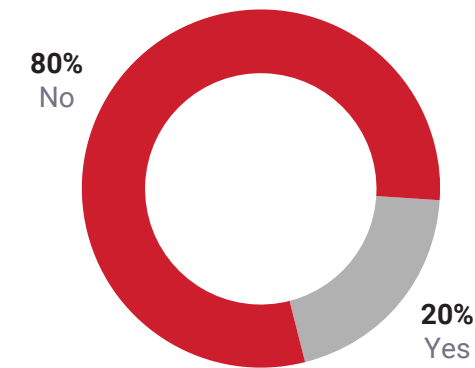
Not only do we at 8x8 think that tightly integrating and embedding 8x8 Voice services into Microsoft Teams is a good idea, but we surveyed a number of people and they believe we have hit the nail on the head with exactly the right voice solution for today's market.

# What do you do if you want to learn more?

- Visit the [8x8 Voice for Teams product page](#) and watch the pre-canned demo.
- [Sign up](#) for one of our live weekly demos.
- Talk to a sales person to [learn more](#).

## 8x8 Poll Results

Is your Microsoft Teams system integrated with your CRM system?



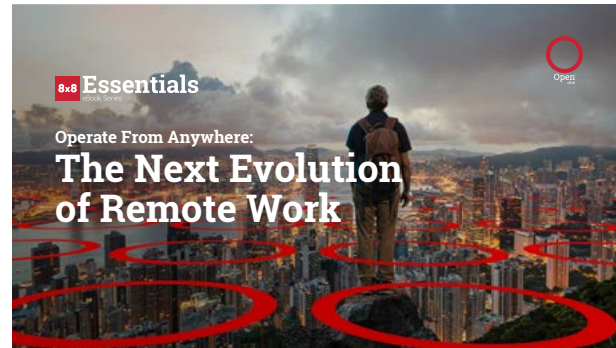
I would consider a 3rd-party phone service integrated with Microsoft Teams if it used:



Sources: Facebook, LinkedIn, Twitter

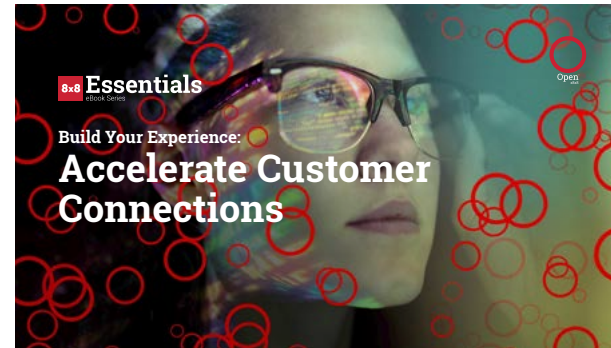


# Explore the other titles in our Essentials eBook series.



In 2020, we learned that remote work is no longer a nice-to-have perk – it is an operational pillar that enables employees to serve customers, generate revenue, reduce costs, and innovate at any time from anywhere using any device. This essential 8-week guide will provide you with valuable insights to accelerate your organisation's shift to Operate From Anywhere.

[Read the “Operate From Anywhere: The Next Evolution of Remote Work” eBook.](#)



It's time to reimagine how you connect with customers and embrace a digital-first world. This eBook will give you a step-by-step guide to build and customise your customer experience using transformative APIs, SMS, chat apps, and embedded video.

[Read the “Build Your Experience: Accelerate Customer Connections” eBook.](#)



For smaller businesses, a failed customer or employee interaction could be the last. Find out what it takes to streamline communications, maintain and grow customer engagement, and save money while doing so.

[Read the “Open for Business: Enterprise-Grade Communications for Businesses of Any Size” eBook.](#)



8x8, Inc. (NYSE: EGHT) is transforming the future of business communications as a leading Software-as-a-Service provider of voice, video, chat, contact centre and enterprise-class API solutions powered by one global cloud communications platform. 8x8 empowers workforces worldwide to connect individuals and teams so they can collaborate faster and work smarter. Real-time analytics and intelligence provide businesses unique insights across all interactions and channels so they can delight end-customers and accelerate their business. For additional information, visit [www.8x8.com](http://www.8x8.com), or follow 8x8 on LinkedIn, Twitter and Facebook.

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