

Don't switch off. Switch now.

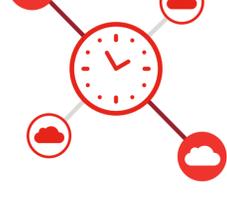
By 2025, all ISDN services
will switch off

Decommissioning to start in 2020



An opportunity. Not a threat.

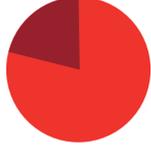
Make this the incentive you need to upgrade now
- as countless businesses are already doing.



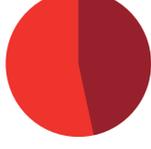
It's Time:

Consider Cloud Communications

- Better Communications
- Less capex
- Lower costs



80% of IT professionals deploy cloud communications to gain access to advanced features and capabilities.1



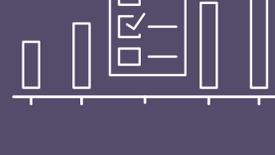
43% of IT professionals indicate that cloud-based or hosted services will be important for future business



The new reality? Cloud communications



The Business Cloud Communications market has grown by 300,231 users (11.10%) (over last 6 months) to break 3m users for the first time.



Adding 300k users in this period, is the fastest 6 months growth we have witnessed since starting the survey, the growth was particularly driven by some of the larger providers.

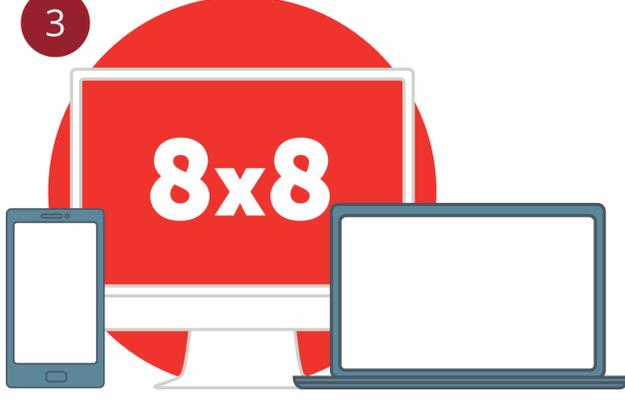
5 Reasons to Consider Cloud Communications



1 Eliminate multiple vendors



2 Easily scale communications as your business grows



3 Easily scale communications as your business grows



4 Gain actionable insights from your communications activity



5 Maintain communication during unexpected disasters

8x8 in numbers

1,000,000

business users worldwide

160+

awarded patents

\$253m

total revenue

15 Global Data Centres

19 audited compliance verifications:
securest cloud

7 Years

MQ Leader

8x8

Partner logo