


# EMAIL 3 CONTENT

EMAIL #3: <b>Begin to drive demand for 8x8 Voice for Microsoft Teams. Launch blog.</b>	
<b>Subject Line</b>	<p>A. 8x8 Voice for Microsoft Teams is here.</p> <p>B. 8x8 Voice for Microsoft Teams. The time is now.</p>
<b>Hero Banner IMG</b>	 <p>&lt; Host blog post on your website and hyperlink to banner image&gt;</p>
<b>Hero Banner Text</b>	<p>8x8 Voice + Microsoft Teams</p> <p>The right time. The right approach.</p> <p>[Read Blog]</p>
<b>BODY</b>	<p>As more IT leaders pick Microsoft Teams as their collaboration application, they are quickly running into the challenges and limitations of implementing a complementary enterprise voice solution. Not anymore.</p> <p>Enter 8x8 Voice for Microsoft Teams, a cloud-to-cloud direct routing integration with the Microsoft Phone System, providing enterprise-grade telephony and global PSTN connectivity to customers that want to retain Microsoft Teams as their sole collaboration interface.</p> <p>Save time and money by getting all of the benefits of a robust and global enterprise communications solution that is integrated with Teams without the hassle of managing a communications infrastructure, or changing your users' Teams experience.</p> <p>[Read Blog] &lt; Host blog post on your website and hyperlink to CTA button&gt;</p>
<b>CTA &amp; URL</b>	<p>Read Blog</p> <p>For Blog copy, go to folder called, Touch 3 Email Content Asset</p>
<b>Footer</b>	<p>Add your corporate footer to the bottom of this email.</p>

HTML Layout  
Example

A banner image featuring a woman with glasses and curly hair, looking slightly to the side. The background is a blurred office setting. In the top left corner of the banner is the 8x8 logo. In the top right corner is a dashed box containing the text "Insert Partner Logo Here".

**8x8**

# 8x8 Voice + Microsoft Teams

The right time. The right approach.

[Read Blog](#)

As more IT leaders pick Microsoft Teams as their collaboration application, they are quickly running into the challenges and limitations of implementing a complementary enterprise voice solution. Not anymore.

Enter 8x8 Voice for Microsoft Teams, a cloud-to-cloud direct routing integration with the Microsoft Phone System, providing enterprise-grade telephony and global PSTN connectivity to customers that want to retain Microsoft Teams as their sole collaboration interface.

Save time and money by getting all of the benefits of a robust and global enterprise communications solution that is integrated with Teams without the hassle of managing a communications infrastructure, or changing your users' Teams experience.

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